

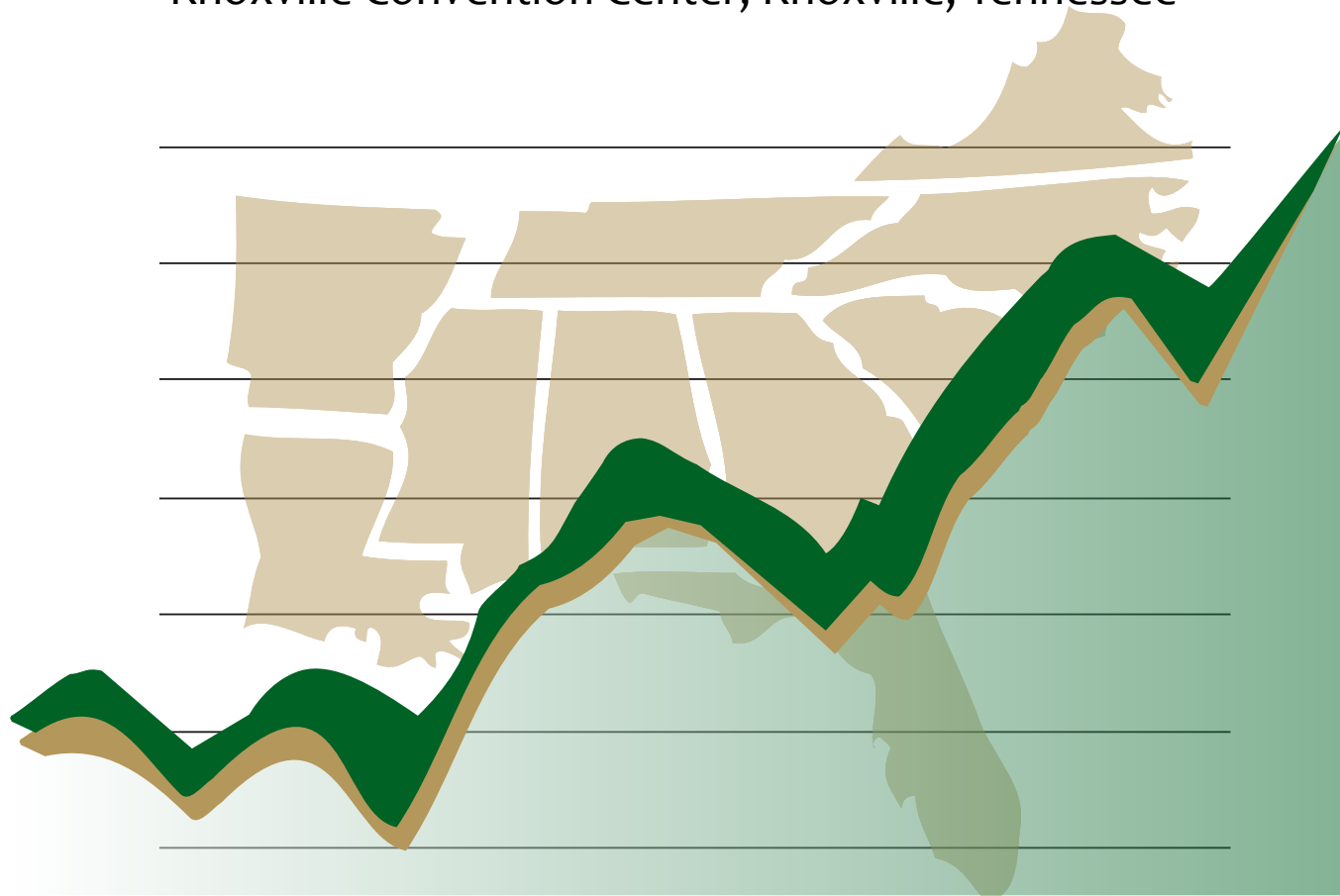
# Sponsorship Opportunities Available

for the

## 11<sup>th</sup> Annual Tennessee Valley Venture Forum

September 26-27, 2007

Knoxville Convention Center, Knoxville, Tennessee



# TENNESSEE VALLEY

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# VENTURE FORUM

## *The South's Venture Conference*

Reach out to some of the most promising companies and top investors by reserving your sponsorship today.

# 11<sup>th</sup> Annual Tennessee Valley Venture Forum

## EVENT OVERVIEW

The Tennessee Valley Venture Forum is the South's venture capital conference, a 2-day event showcasing the most promising, high-growth, technology companies. Companies will present their business plans to an audience of more than 300 individual and institutional investors, corporate and professional executives from across the United States. Investors have an inside look at the best technology companies in the surrounding region and the companies gain exposure to potential investors and partners.

## WHO IS INVOLVED

Promising technology companies from throughout the South, venture capitalists, individual investors as well as corporate and professional service providers.

## THE BASICS

Presentations by 20 companies, both early-stage and growth stage. Applicant companies will be screened by a committee comprised of venture capital firms and coached by professionals from around the region. Each company will make a formal 12 minute presentation.

Presenting companies will have exhibits, where representatives and investors can interface.

Each attendee will receive a detailed notebook of company profiles and information.

## WHEN

September 26 & 27, 2007

## WHERE

Knoxville Convention Center, Knoxville, Tennessee

## SPECIAL EVENTS

- ◇ Reception and Keynote Speaker (TBD), at The Tennessee Theatre
- ◇ Private dinner for sponsors and investors at:  
University of Tennessee President John Petersen's residence  
940 Cherokee Boulevard, Knoxville, TN 37919
- ◇ Breakfast program featuring industry leaders focusing on Clean Technology

# Sponsor Benefits

## ***Platinum Event Sponsor – A contribution of \$10,000 or more provides:***

- ◇ Listed as “Platinum Sponsor” of the Tennessee Valley Venture Forum in all promotional materials for events, including press releases, invitations and on conference website.
- ◇ Opportunity for a representative to receive advance notice of presenting companies and coach selected presenters.
- ◇ Company recognition in event brochure mailed to approx. 3,000 investors and companies Premier exhibit space for company booth at the conference site.
- ◇ Full page advertisement as well as a capability statement listed in the Tennessee Valley Venture Forum conference book.
- ◇ Company recognition from podium at the beginning of each day of the Forum.
- ◇ Four invitations to the VIP reception.
- ◇ Four complementary registrations to the conference, each additional registration at a reduced rate of \$125.
- ◇ Two invitations to the private dinner at Dr. Petersen’s residence.

## ***Gold Event Sponsor – A contribution of \$5,000 provides:***

- ◇ Listed as “Gold Sponsor” of the Tennessee Valley Venture Forum in all promotional materials for events, including press releases, invitations and on conference website.
- ◇ Company recognition in event brochure mailed to approx. 3,000 investors and companies.
- ◇ Table-top exhibit space for company information at the conference site.
- ◇ Half page advertisement as well as a capability statement listed in the Tennessee Valley Venture Forum conference book.
- ◇ Company recognition from podium at the beginning of each day of the Forum.
- ◇ Company promotional materials displayed and available in the Resource Area.
- ◇ Two invitations to the VIP reception.
- ◇ Two complementary registrations to the conference, each additional registration at a reduced rate of \$150.
- ◇ One invitation to the private dinner at Dr. Petersen’s residence.

## ***Silver Event Sponsor – A contribution of \$2,500 provides:***

- ◇ Listed as “Silver Sponsor” of the Tennessee Valley Venture Forum in all promotional materials for events, including press releases, invitations and on conference website.
- ◇ Company recognition in event brochure mailed to approx. 3,000 investors and companies.
- ◇ Table-top exhibit space for company information at the conference site.
- ◇ Quarter page advertisement as well as a capability statement listed in the Tennessee Valley Venture Forum conference book.
- ◇ Company recognition from podium at the beginning and end of the Forum.
- ◇ Company promotional materials displayed and available in the Resource Area.
- ◇ One invitation to the VIP reception.
- ◇ One complementary registration to the conference, each additional registration at a reduced rate \$200.
- ◇ One invitation to the private dinner at Dr. Petersen’s residence.

# Sponsor Pledge Form

I, the undersigned, accept Technology 2020's invitation to become a Sponsor for the 11th Annual Tennessee Valley Venture Forum to be held on September 26 & 27, 2007 in Knoxville, Tennessee.

I understand that my company will be eligible to receive certain benefits as a Sponsor, upon receipt of the full contribution. Furthermore, I agree that in order to assure the receipt of these benefits, I must:

- 1) sign this Pledge form and return to the address listed below,
- 2) provide the electronic logo in a \*.tif or \*.jpg or \*.gif file and capability statement for brochures and other marketing materials by **May 1, 2007**,
- 3) fully remit our contribution of \$10,000, \$5,000 or \$2,500 by **June 23, 2007**, and
- 4) provide an advertisement to be included in the conference notebook by **July 28, 2007**.

In the event the Tennessee Valley Venture Forum is canceled, with the exception of an event beyond the control of Technology 2020 or the City of Knoxville, your contribution will be refunded.

Organization Name

(As you would like it to be listed on sponsorship materials)

Sponsorship Level: \_\_\_\_\_ Platinum (\$10,000) \_\_\_\_\_ Gold (\$5,000) \_\_\_\_\_ Silver (\$2,500)

Mailing Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Sponsorship Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

Email: \_\_\_\_\_

Web address: http:// \_\_\_\_\_

Signature: \_\_\_\_\_

Please bill me: \_\_\_\_\_ Payment Enclosed: \_\_\_\_\_

Marketing/Media Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Please fax this form to 865-220-2030 OR mail form with payment by **June 23, 2007** to Teresa Nichols.

If you have any questions or need additional information, please call Teresa Nichols at 865-220-2020, ext. 1002 or email: [tnichols@tech2020.org](mailto:tnichols@tech2020.org)

**[www.tvventure.org](http://www.tvventure.org)**

Please make checks payable to "Technology 2020".  
Mail Payments to: Technology 2020  
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